

# Do you do online Shopping – You have to read this!

- ✓ Do your friends and family shop online?
- ✓ Would you like to get **free** money donated by suppliers to support your school just by using the Easyfundraising web link that tracks how much you spend?
- ✓ Please take 5 Minutes to read this presentation then 5 minutes more to register and install the toolbar. The toolbar will remind you if you go onto a website which has signed up with Easyfundraising, I often forgot to go via the link before I installed it
- ✓ We have 170 children at the school but only 45 registered supporters!
- ✓ We are position 409 in the PTA fund raising chart let's work together to change that
- ✓ Share on facebook via email and let's make a real difference to the school especially now with Christmas online shopping about to commence!

<http://www.easyfundraising.org.uk/causes/thomasrussellinfants/?u=3A3JVB>

# About easyfundraising.org.uk

<http://www.easyfundraising.org.uk/causes/thomasrussellinfants/?u=3A3JVB>

## Help your PTA even more - share this page

The best way you can help to raise more is by spreading the word and getting other friends and family supporting the school when they shop online.

<http://www.easyfundraising.org.uk/thomasru>



Like 0

Feedback



45 registered supporters



£588.79 through shopping



£0.23 through search

Top Fundraisers	Amount Raised
1. Alyson C.	£286.68
2. Fay A.	£73.65
3. Joanne C.	£55.53
4. Karen L.	£48.65
5. Rachel Y.	£23.00
6. Rachel C.	£16.64
7. Lee K.	£13.83
8. Sharon K.	£11.83
9. Sarah L.	£10.98
10. Joanne D.	£9.00

Top PTAs	Amount Raised
1. Colwich Primary School, Main...	£3,395.20
2. Hayesbrook School, Tonbridge	£3,087.00
3. Friends of Little Sutton School...	£3,065.66
4. Southfield Primary School - W4	£2,975.60
5. Kings Stanley C of E Primary...	£2,858.23
6. Herington House School, Hutton	£2,783.73
7. Belmont Primary School...	£2,739.01
8. Burbage Primary School Parents...	£2,731.13
9. St Peter's RC Primary, Marlow...	£2,499.76
10. Friends of Seagry School...	£2,471.73
409. Thomas Russell Infants School PTA, Barton-Under-Needwood	£589.02

# About [easyfundraising.org.uk](https://www.easyfundraising.org.uk)

- ✓ [easyfundraising.org.uk](https://www.easyfundraising.org.uk) allows people across the UK to support a charity or cause close to their heart every time they shop online.
- ✓ Over 2,700 leading online retailers, including Amazon, John Lewis, M&S, Argos, Tesco, eBay, Expedia and many more
- ✓ Over 50,000 causes signed up
- ✓ Over £5m raised for good causes

"It's easy to use and I feel good every time I buy something, no matter how trivial, as some money goes to my favourite cause."

Elaine Habesch supports her local school



# How easyfundraising works



## 1. Start at [easyfundraising.org.uk](https://www.easyfundraising.org.uk)

Let's say you want to buy a book from Amazon. Instead of going to [amazon.co.uk](https://www.amazon.co.uk), you go to [easyfundraising.org.uk](https://www.easyfundraising.org.uk) first – or you can use the easyfundraising toolbar.



## 2. Make a purchase

You click from the easyfundraising website through to Amazon to make your purchase. The price of the book is exactly the same as if you'd visited Amazon directly.



## 3. Get a donation

After you have bought your book, Amazon will make a donation to your cause as a thank you for shopping with them. easyfundraising collect these donations for you and it costs you nothing!

Over 2,700 leading online retailers including

John Lewis

Sainsbury's

Boden

MARKS &  
SPENCER



comet

amazon.co.uk<sup>®</sup>

ASDA



vodafone

Viking<sup>®</sup>



TESCO

# The easyfundraising toolbar

- ✓ Tells you when a donation is available when you're shopping online
- ✓ People who install it raise 5 times more as they never miss out on donations
- ✓ It's completely advert free and has been downloaded by over 82,000 people!



1. Browse the web



2. Get a reminder



3. Claim donations

# www.easysearch.org.uk

- ✓ Raise money with every internet search
- ✓ Supporters raise on average £25 a year by using easysearch instead of Google or another search engine
- ✓ Automatically set to 'safe search'

